

CALIFORNIA'S WINEGROWING REGIONS



***WHAT'S AN AVA?**
The geographic origins of California winegrapes are identified either by political boundaries, such as county names, or by federally-recognized growing regions, called American Viticultural Areas (AVAs). For a wine to carry an AVA on its label, at least 85% of the grapes must be grown in that AVA; for county names that number is 75%. Wine with "California" or any California AVA on the label means that 100% of the grapes are grown in the Golden State.

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