

# WELCOME



**GLOBAL  
BUYERS  
MARKETPLACE  
NAPA VALLEY**

# NOVEMBER 6, 2023

**WIFI**

**NETWORK:**

Marriott Bonvoy\_Conference

**PASSWORD:**

buycalifornia



A wide-angle photograph of a vineyard at sunset. The sun is a bright, glowing orb on the right side of the frame, casting a long, colorful lens flare across the sky and the vineyard. The sky is a clear, deep blue. In the background, a range of mountains stretches across the horizon. The foreground is filled with rows of grapevines, their leaves dark and silhouetted against the bright light. A dirt path or road runs along the left side of the vineyard. The overall mood is peaceful and picturesque.

# **Monterey Wine Country Waves, Wind and Wine**

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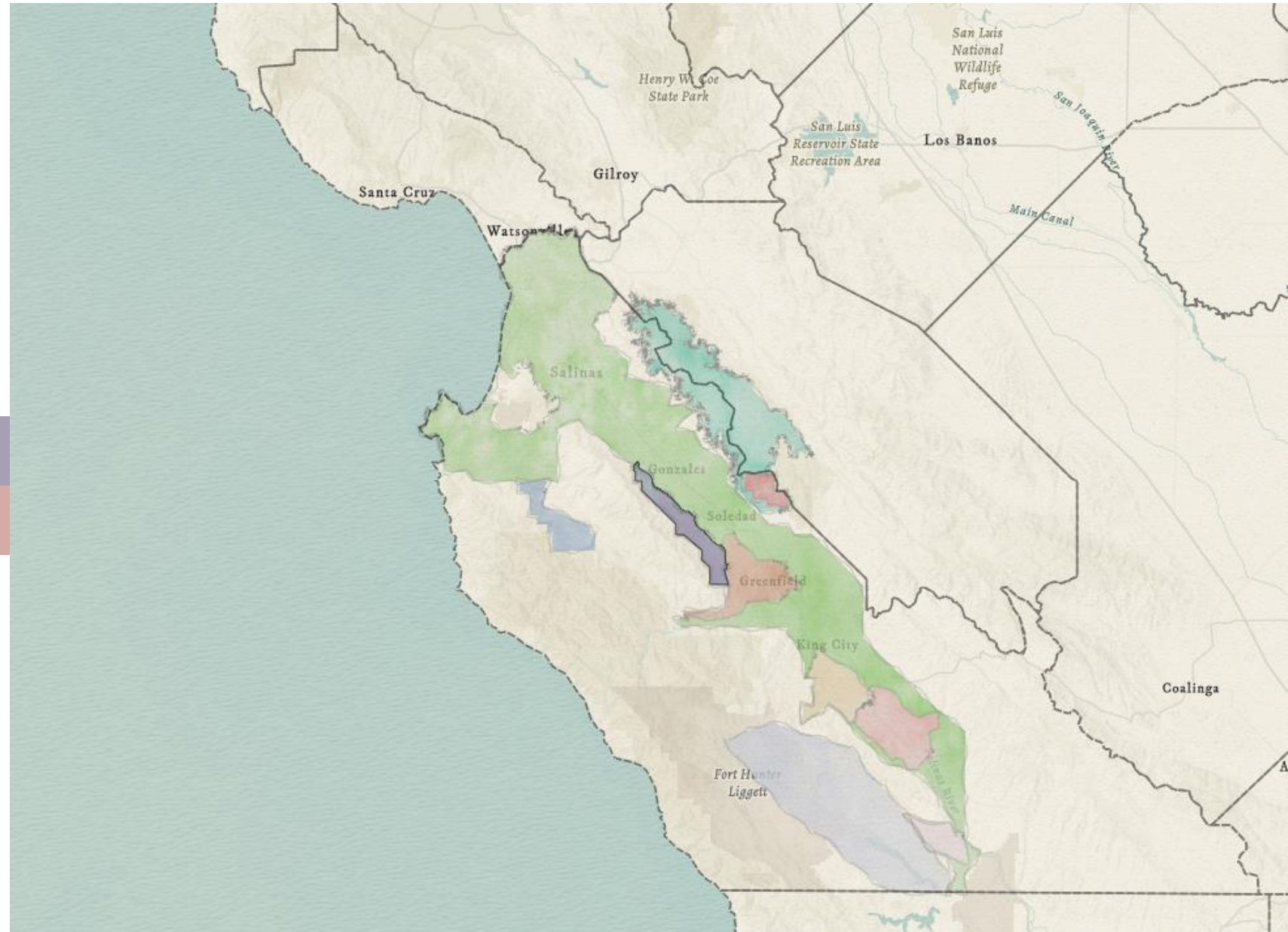




# 10 AVA's

From North to South

- Monterey
- Chalone
- Santa Lucia Highlands
- Gabilan Mountains
- Arroyo Seco
- San Barnabe
- San Lucas
- San Antonio Valley
- Hames Valley



# Santa Lucia Highlands AVA

- Temperature

- Cool, temperate climate
- Coastal influence and elevation (2,300' in some areas)
- Smallest avg diurnal temp fluctuation, only about 7.7° C
- Varietals sensitive to both high temp and temp changes, such as Pinot Noir, perform well here

- Frost

- Seldom occurs



## Precipitation

Rain shadow:

- Lower than county avg (12 -13 inches /.30 - .33m)

Dry summer weather



## Wind

Daily afternoon winds – highest avg daily wind run

Diminishes the daily high temperatures & fluctuations



## Major soil types:

Chualar Loam

Arroyo Seco Gravelly Sandy Loam

Placentia Sandy Loam



# Lucia by Pisoni Estate Cuvee Chardonnay

Pisoni Family Vineyards

2022

Lucia by Pisoni Estate Cuvee Chardonnay

AVA: Santa Lucia Highlands



# Siduri, Pinot Noir, Santa Lucia Highlands

Siduri, Jackson Family Wines

2021

Siduri Pinot Noir, Santa Lucia Highlands

AVA: Santa Lucia Highlands



# Chalone AVA

- Temperature

- Greatest amt of heat of any MC AVA
- From April – Oct. monthly avg daily temp range from 55° - 72° F (12.77° – 22.22°C)
- In July and August it can be 90° F (30.22°C)
- High elevation (over 2300 ft/701 M) – highest nighttime temp

- Frost

- Seldom occurs

- Fog

- Moderate morning fog (17-20 hrs /month)



## Precipitation

Annual around 13.5 inches (.34 M)

Dry summer weather

Reliable summer breezes helps to alleviate disease pressure



## Wind

Not a strong factor, receives the least amt of wind of all MC AVAs



## Major soil types:

Vista Coarse Sandy Loam  
McCoy-Gilroy Complex  
Limestone  
Calcium Carbonate  
Decomposed Granite



# Chalone Vineyard Estate Pinot Noir

Chalone Vineyard, Foley Family Wines

2022

Chalone Estate Pinot Noir

AVA: Chalone



# Arroyo Seco AVA

- Temperature
- Minimal temp variation
- From April – Oct. monthly avg daily temp range from 55° - 64° F (12.77° – 17.77°C)
- The daily max range is from 68° -80° F (20° - 26.66° C)
- Frost
- Seldom occurs
- Fog
- More morning fog than afternoon/evening



## Precipitation

Annual 12 inches (.30 M)  
Dry summer weather  
Reliable summer breezes helps  
to alleviate disease pressure



## Wind

High avg daily wine run



## Major soil types:

Arroyo Seco Gravelly Sandy Loam  
Chualar Loam  
Elder Loam  
Lockwood Shaly Loam

# J. Lohr Arroyo Vista Chardonnay

J. Lohr Vineyards & Wines

2021

J. Lohr Arroyo Vista Chardonnay

AVA: Arroyo Seco





# Monterey AVA

- Largest AVA – Includes 5 other AVAs
- Temperature
  - Coastal influence
  - Nighttime temp usually between 50°-55° F (10°- 12.78°C)
- Frost
  - Seldom occurs
- Fog
  - Important factor - Produces a moderating influences on both daytime and nighttime temp.
  - Narrow temperature range, preventing temp from falling too low and inhibiting ripening or soaring too high during daytime hours.



## Precipitation

10 - 19 inches (.25 - .48 M)

Dry summer weather

Reliable summer breezes helps to alleviate disease pressure



## Wind

Daily afternoon winds



## Major soil types:

Lockwood Shaly Loam

Chualar Loam

Placentia Sandy Loam

Rincon Clay Loam

Garey Sandy Loam

# Scheid Family Wines

## Metz Road Pinot Noir

Scheid Family Wines

2021

Metz Road Pinot Noir

Riverview Vineyard

AVA: Monterey



# Arroyo Seco AVA

- Temperature
- Minimal temp variation
- From April – Oct. monthly avg daily temp range from 55° - 64° F (12.77° – 17.77°C)
- The daily max range is from 68° -80° F (20° - 26.66° C)
- Frost
- Seldom occurs
- Fog
- More morning fog than afternoon/evening



## Precipitation

Annual 12 inches (.30 M)  
Dry summer weather  
Reliable summer breezes helps to alleviate disease pressure



## Wind

High avg daily wine run



## Major soil types:

Arroyo Seco Gravelly Sandy Loam  
Chualar Loam  
Elder Loam  
Lockwood Shaly Loam



# Wente Vineyards Riva Ranch Vineyard Chardonnay

Wente Vineyards

2021

Riva Ranch Vineyard Chardonnay

AVA: Arroyo Seco, Monterey



For more details about Monterey County's  
AVAs:  
<https://arcg.is/1zza54>







# AS ALIVE AS THE PLACE THEY'RE GROWN



