

WELCOME



GLOBAL BUYERS MARKETPLACE NAPA VALLEY

NOVEMBER 6, 2023

WIFI

NETWORK:

Marriott Bonvoy_Conference

PASSWORD:

buycalifornia





Santa Barbara County 20 Million Years in the Making

PRESENTING TO:

November 6, 2023

CONTACT:

Alison Laslett, CEO & Phil Carpenter, GM



Introductions

Alison Laslett, CEO, Santa Barbara County Vintners

Moderator:

Phil Carpenter, GM, Santa Barbara County Vintners

Panelists:

AJ Fairbanks, Estate Director, Crown Point Vineyards

Nicholas Miller, Chief Sales & Marketing Officer & EVP, Bien Nacido Estate

Spencer Schull, Family Ambassador & Export Sales Manager, Fess Parker Winery



SANTA BARBARA
V I N T N E R S

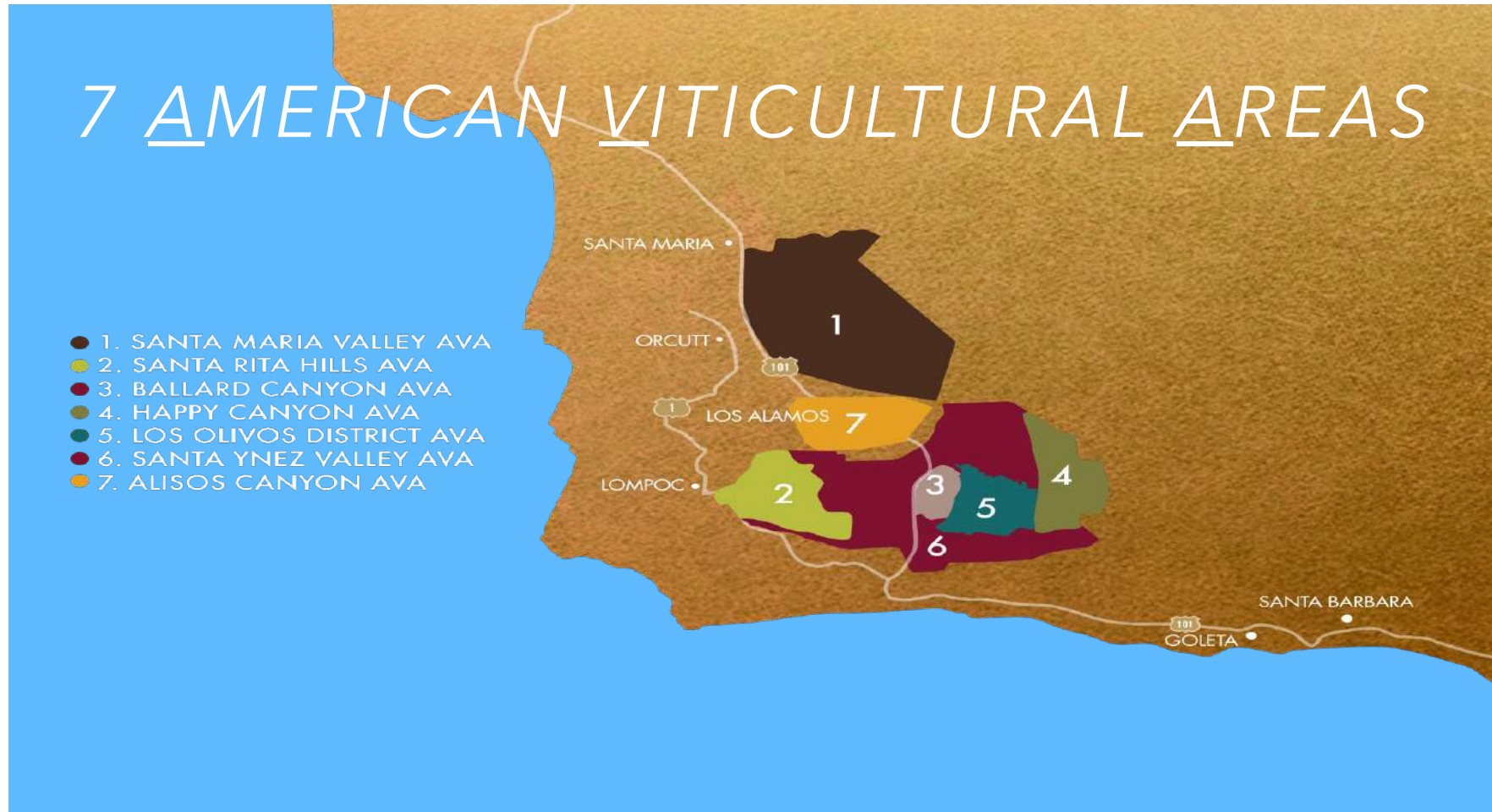
California Wines

Over 100 Million Years in the Making

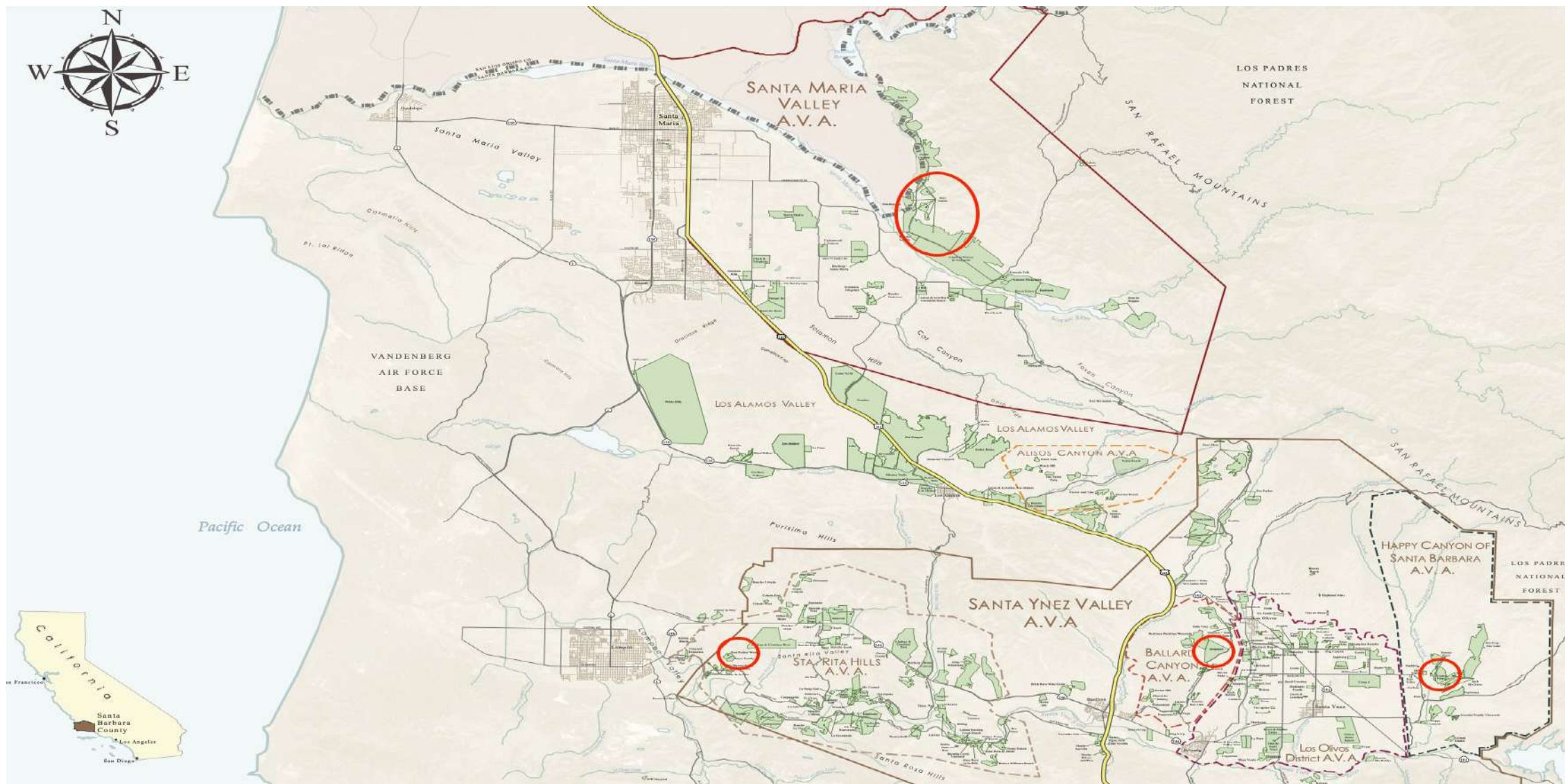
Santa Barbara County



Santa Barbara County



Santa Barbara County

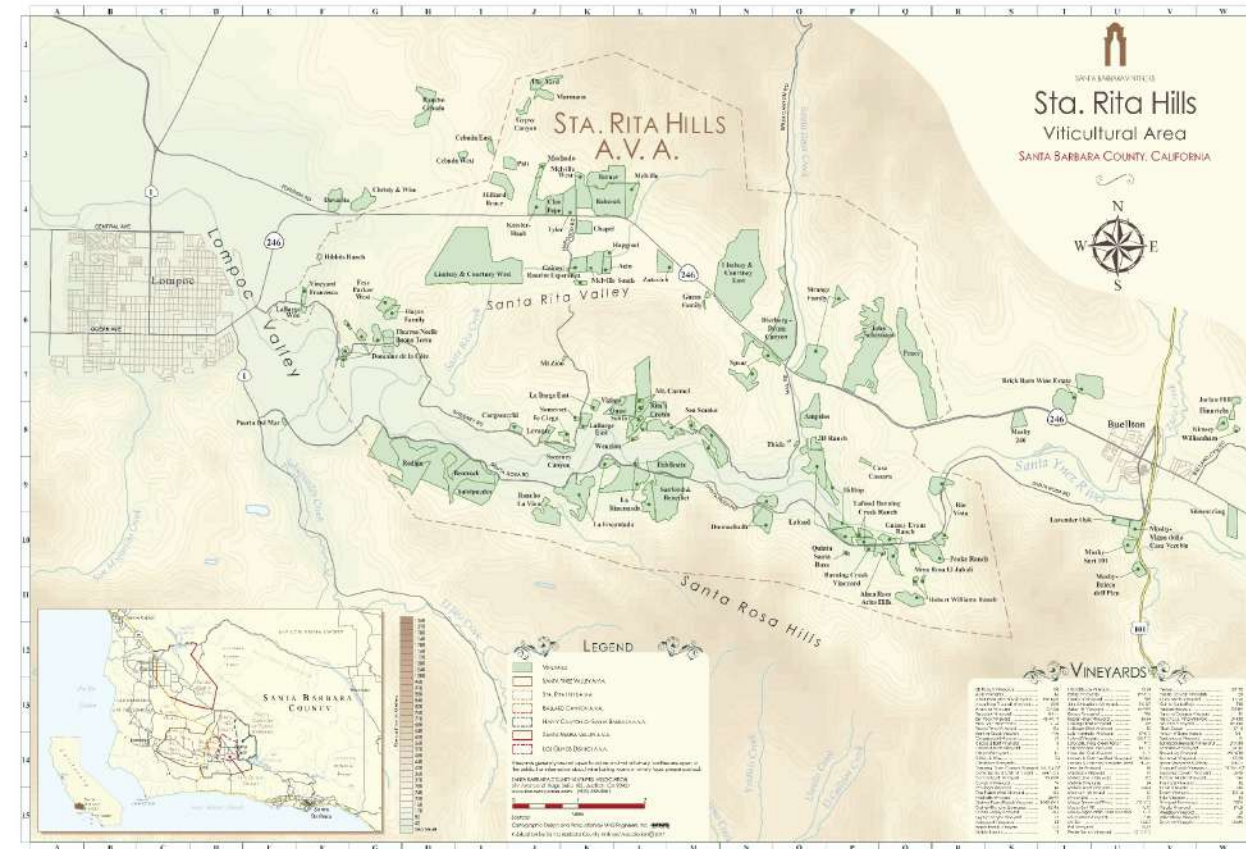
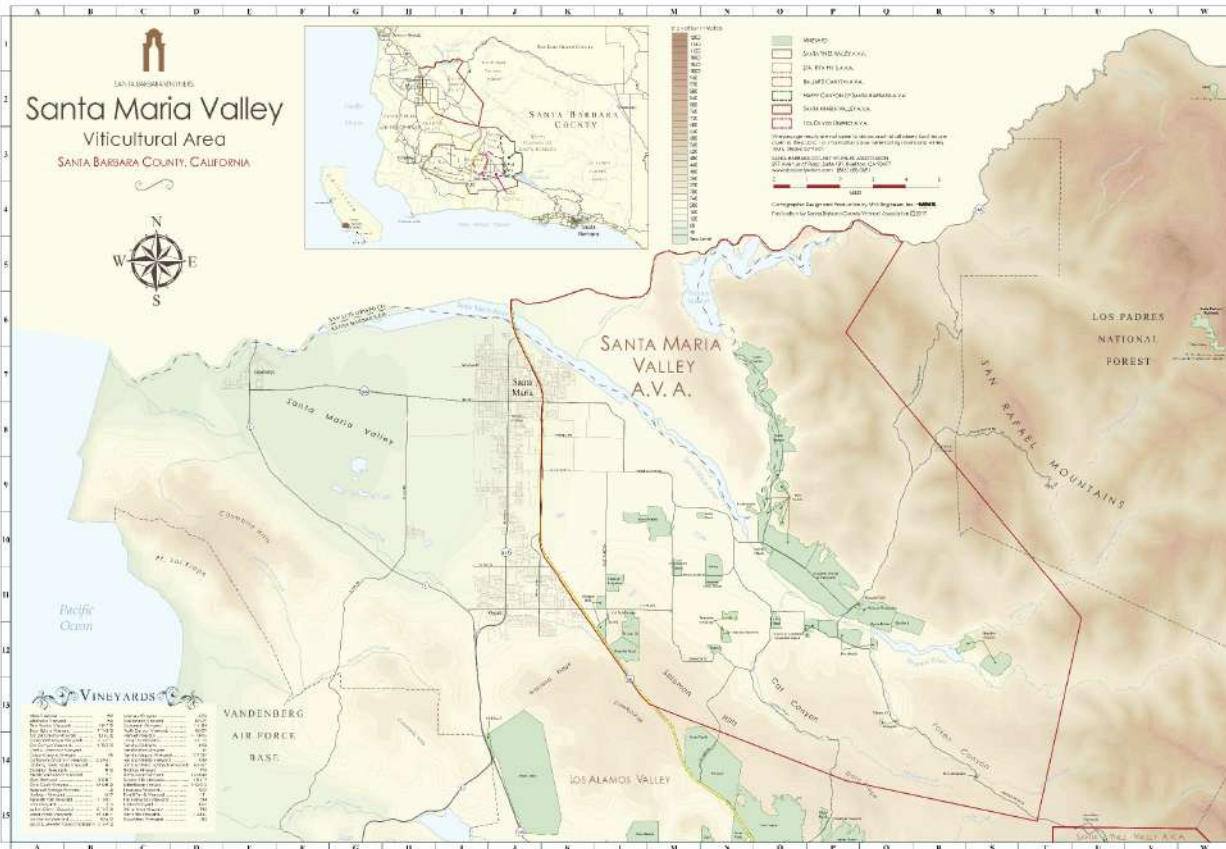


Today's Lineup

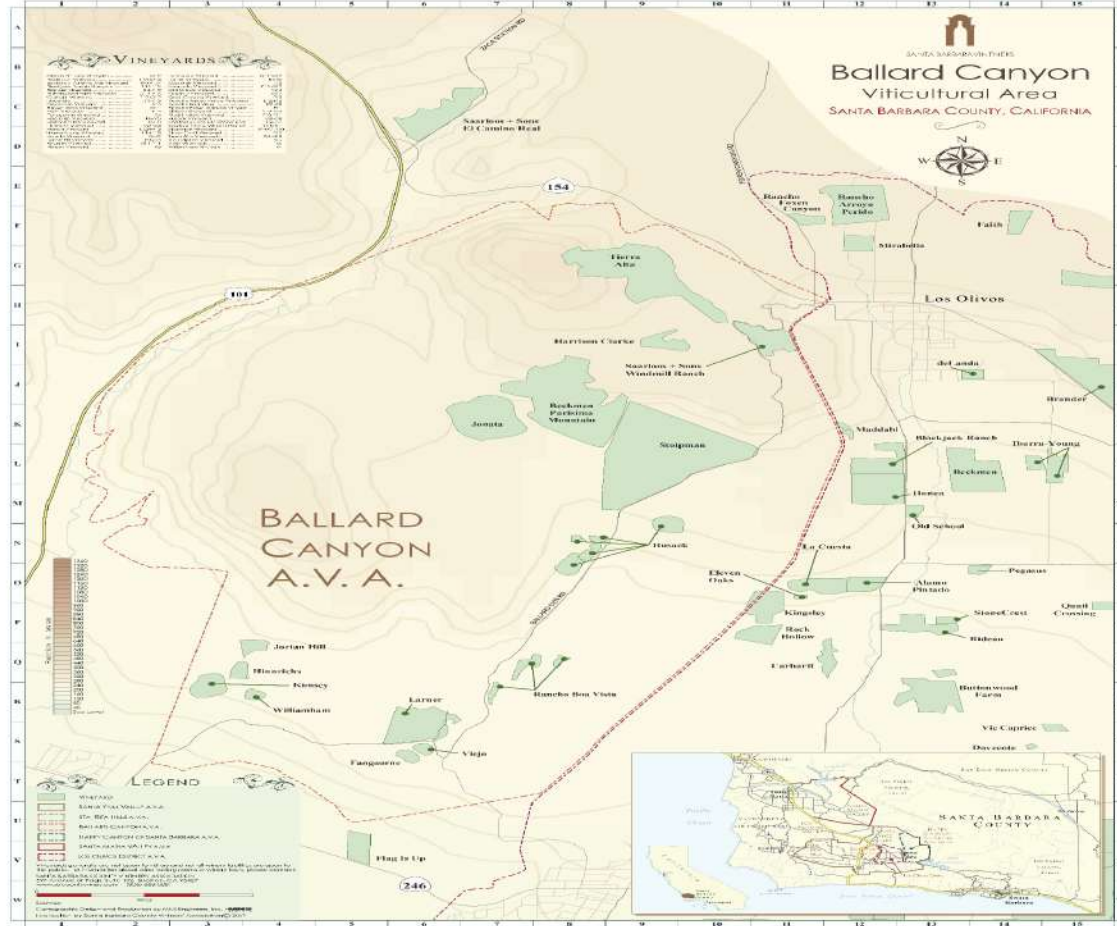
1. Bien Nacido Estate, 2021 Estate Chardonnay
2. Fess Parker Winery, 2021 Ashley's Vineyard Chardonnay
3. Bien Nacido Estate, 2021 Estate Pinot Noir
4. Fess Parker Winery, 2021 Ashley's Vineyard Pinot Noir
5. Stolpman Vineyards, 2022 Ballard Canyon Syrah
6. Crown Point Vineyards, 2019 Cabernet Sauvignon

Santa Maria Valley AVA

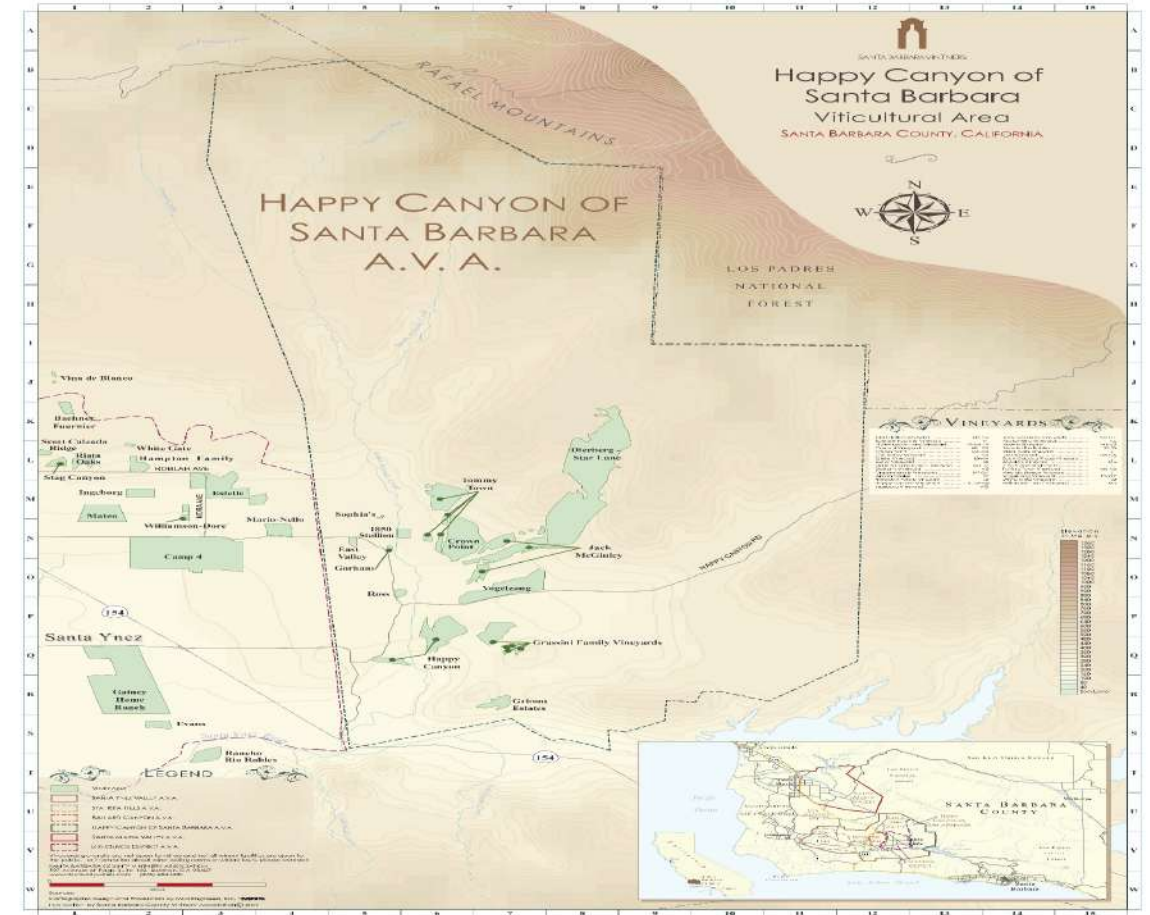
Sta. Rita Hills AVA



Ballard Canyon AVA



Happy Canyon of Santa Barbara AVA



Wine Enthusiast: 2021 Region of the Year

Questions?

How to Contact Us

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Phil Carpenter

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Thank you!





AS ALIVE AS THE PLACE THEY'RE GROWN



